

# New Streams of Revenue Where in the world will your next customer come from?



# JOIN US FOR A WORLD TRADE MONTH GLOBAL SALES STRATEGY SESSION

The U.S. Small Business Administration and Anacostia Economic Development Corporation will host a free information session for small businesses interested in increasing sales and profits by embracing global sales opportunities.

# THE INFORMATION SESSION WILL COVER:

- Finding New Customers in the Marketplace of the 21st Century
- Financing Global Sales Prospects
- Procurement Opportunities to Help the Developing World

### **FEATURING:**

- SBA Associate Administrator for International Trade David Glaccum
- Trade specialists from SBA, Commerce, and other Federal Agency Partners

## **WHO**

- Entrepreneurs, business owners and sales managers
- Procurement specialists
- Anyone who wants to learn more about exporting

### WHY

- Become educated on global marketing strategy and finance solutions
- Benefit from Networking Opportunities
- Identify contacts for subsequent oneon-one counseling





Monday, May 13, 2019 • 9:00 a.m. to 12:00 p.m.

DHCD Housing Resource Center 1800 Martin Luther King Jr. Ave, SE, Washington D.C. 20020